

What is NPLA?

The National Product Liability Association Incorporated (NPLA), formerly the Australian Product Liability Association, was formed in 1983 following the establishment of the International Product Liability Association (IPLA), and in response to the emerging issue of product liability in Australian business. NPLA has a multi-disciplinary membership enabling it to play an important role as a voice for manufacturers, retailers, the insurance industry and those who advise them.

NPLA's Objectives Include:

- promoting a better understanding of the potential costs of product liability and measures to minimize these costs including insurance, liability prevention, recovery and risk management;
- evaluating current and proposed Australian and international product liability laws;
- making representations to other associations, government and semi-government bodies and other persons to further the common business interests of members.

Activities

The National Product Liability Association provides a forum to represent and promote the interest of members in product liability issues, and to keep members informed of significant product liability developments.

NPLA engages in a range of activities including:

- seminars for members and other interested persons;
- joint functions with other interested organizations;
- contribution to industry publications to increase the awareness of product liability issues and an understanding of their potential impact on business;

- provision of product liability information and resource materials;
- submissions to and discussions with:
 - Law reform bodies
 - Attorney General (Commonwealth)
 - Federal and State Governments;
- “BRIEF” – The quarterly newsletter for NPLA covers product liability issues from an industry perspective with articles by business representatives, insurance consultants, risk managers, lawyers and others.

Membership

NPLA's membership is derived from a broad spectrum of business interests concerned with a variety of product liability issues, including:

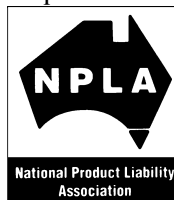
- the manufacturing industry;
- the retail industry;
- the risk management profession;
- industry associations;
- the insurance industry; and
- the lawyers who represent these interests.

These representatives have expertise in a wide variety of areas including:

- production and development;
- sales and marketing;
- advertising and public relations;
- quality control;
- legal matters;
- insurance and broking; and
- risk management.

A membership application form is on the facing page.

Website address: www.npla.com.au



National Product Liability Association Inc

Application for Membership

Membership is available to individuals (Individual Membership) and firms, companies or associations (Corporate Membership). A Corporate Member may be represented by an individual nominated by it in this application or otherwise from time to time in writing.

The Annual fee for Individual Membership is \$88 and Corporate Membership is \$170.

Individual Membership

Name: _____
(Mr/Mrs/Ms) (First Name) (Surname)

(Organisation/Firm)

Nature of your business: _____

Corporate Membership

(Organisation/Firm)

Representative: _____
(Mr/Mrs/Ms) (First Name) (Surname)

Nature of your business: _____

Contact Details

(Postal Address)

(Postcode)

(Telephone)

(Facsimile)

(E-Mail address)

I hereby apply to join the National Product Liability Association Inc. I agree to be bound by its Statement of Purpose and Rules (which can be viewed by an arrangement with the Executive Officer or on the website), and enclose a cheque for \$

Return To: _____
(Signature) (Date)

Executive Officer
 National Product Liability Association Inc
 GPO Box 7622
 Melbourne Vic 8004
 Tel: (03) 9280 0282 Fax: (03) 9280 0277